



RESILIENT & ADAPTABLE LEADER PROGRAM

HELPING NAVIGATE THE COMPLEX CHALLENGES OF THE
MODERN BUSINESS ENVIRONMENT



COMMON CHALLENGES

THE MODERN WORKPLACE HAS BECOME FASTER,
MORE FLUID AND MORE COMPLEX

“ The average worker switches
tasks every 3 to 5 seconds.

—Gonzalez and Mark, 2004

INDIVIDUAL

Competing demands

Frequent distractions

Information overload

Lower Productivity

Adapting to change

Leadership changes

Anxiety and Stress



ORGANIZATIONAL

Culture of High Performance

Leading through change

Technological changes

Virtual workforce

Pressure to innovate

Succession planning

Leader development





OUR PHILOSOPHY...

We believe high performing leaders drive organizational excellence

INFORMS OUR APPROACH TO...

TRAINING

Rooted in sports/performance psychology, we train the mental and emotional skills that form the foundation of high performance.

ACHIEVING HIGH PERFORMANCE

High performance is a mindset that goes beyond technical skills.

LEADER DEVELOPMENT

We treat leadership like a performance with skills that can be trained and coached to sustain behaviors over time.

SUCCESS IN MODERN WORKPLACE

Success in the modern workplace requires leaders with a resilient and adaptable mindset.

“Leadership, especially resilient leadership, can and will make or break organizations undergoing challenges.

—Director, Merck Global Procurement

PERFORMANCE TRAINING FOR PROFESSIONALS

ROOTED IN
SPORTS
PSYCHOLOGY

THE PERFORMANCE SKILLS USED ON PLAYING FIELDS ARE THE SAME USED IN OTHER PROFESSIONAL SETTINGS TO ACHIEVE HIGH PERFORMANCE



SENIOR EXECUTIVES



PROGRAM AND PROJECT
MANAGERS

INDIVIDUALS IN INTENSE,
PRESSURE-PACKED
ENVIRONMENTS



SALES PROFESSIONALS



LEADERS-BOTH
SEASONED AND RISING



STUDENTS



In medical sales, like sports, the mental game is essential. ... We overcame so much doubt, rejection and negativity to build trust, lasting relationships, manage change, and improve our overall culture, and finished with our best year ever. —General Manager, Stryker

HIGHER ECHELON™

RESILIENT & ADAPTABLE LEADER PROGRAM

TRAINS THE MENTAL AND EMOTIONAL SKILLS THAT OPTIMIZE HIGH PERFORMANCE AND ENHANCE INDIVIDUAL AND ORGANIZATIONAL EXCELLENCE



Mental & Emotional Skills

- Adaptive Thinking
- Growth Mindset
- Emotional Intelligence
- Emotional Agility
- Resilience
- Grit
- Optimism
- Psychological Hardiness
- Stress & Energy Management
- Attention Control
- Mindfulness
- Goal Setting



RESILIENT AND ADAPTABLE LEADER VIDEO

RAL Modules



Science of High Performance

- Transformational Leadership
- Power of Presence
- Purpose Driven Performance
- Effective Feedback
- Psychological Hardiness & Resilience
- Communication & Trust
- Calm Through Chaos
- Emotional Intelligence
- Advanced Goal Setting
- Change Management
- Relationship-Based Leadership
- High Performance Culture

TYPICAL CLIENT ENGAGEMENT



Workshops
Purpose is to teach the skills



Coaching
Purpose is to personalize the skills



Mastermind Group Meetings
Purpose is to reinforce application amongst industry peers

OUR TRAINING HAS A LASTING IMPACT

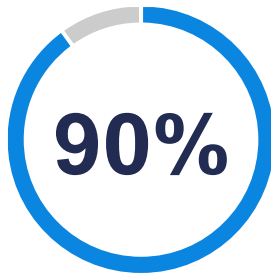
OUR APPROACH ENSURES THE TRAINING STICKS



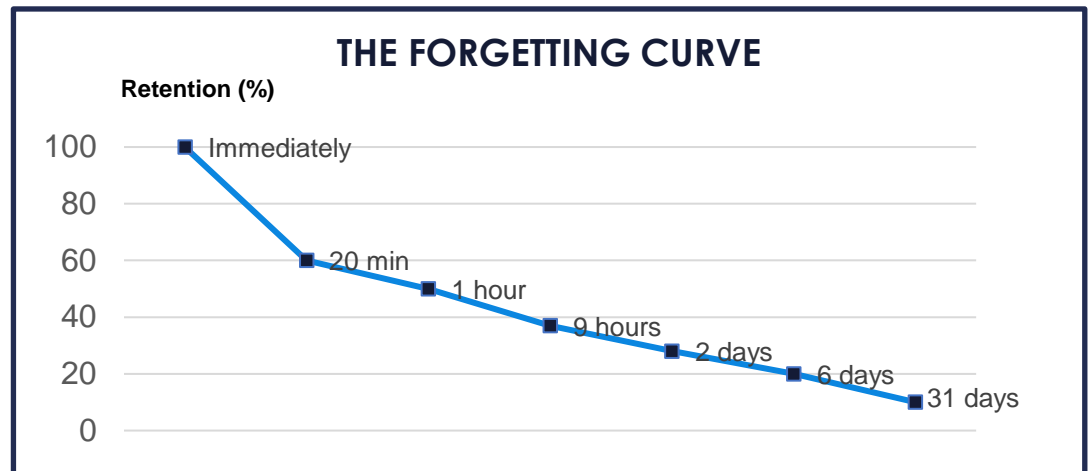
Coaching
Personalize the skills



Mastermind group meetings
Reinforce application among industry peers



OF WHAT IS LEARNED CAN BE FORGOTTEN WITHOUT REINFORCEMENT. (Ebbinghaus)



“ The most valuable part of the HigherEchelon program was the action steps each person committed to at the conclusion of the training, something tangible to immediately put into practice.

—Regional Business Director, Novo-Nordisk

HIGHERECHELON™

TRUSTED PARTNER IN ORGANIZATIONAL EXCELLENCE



PRECISION DIAGNOSTICS CASE STUDY VIDEO



“ The team at HigherEcheleon excels at delivering high quality, high-impact programs that push managers to transcend technical competence and become great leaders. Participants in Resilient and Adaptable Leader program should expect to acquire a new way of thinking about leadership in organizations and a new set of skills to enable high performance in mission critical and dynamic environments. Technical expertise won't sustain your organization, but resiliency and adaptability surely can.

—*Director, Wharton Graduate Leadership Program, Wharton Business School, University of Pennsylvania*

“ The HigherEchelon Resilient and Adaptable Leader course was a transformative experience that brought new tools and perspective to our global organization. It is rare to find experiences that are this impactful. This program is relevant to any leader and any industry contributor. It is an essential ingredient to exceeding in any company and any industry I highly recommend it.

—*Director, PayPal Corporate Treasury*

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